

*The Arkansas State Chamber of Commerce
& Associated Industries of Arkansas*

2025
S P O N S O R S H I P
G U I D E



Arkansas State Chamber of Commerce/AIA

2025

ANNUAL MEETING**NOV. 2025**
Wally Allen
Ballroom

The State Chamber/AIA Annual Meeting is among the most prominent gatherings of business leaders, elected officials, community leaders, and chamber members in Arkansas, with over 800 attendees each year. We welcome your company or organization to participate in this celebration of Arkansas' business community and our shared vision for the future.

Contact

Event Sponsorship Manager:

Bill Watson

bwatson@arkansasstatechamber.com

501-802-1740

For event information:

Toni Lindsey

tlindsey@arkansasstatechamber.com

479-409-4389

Title Sponsor – \$20,000 | One sponsorship available

The program will be referred to as “(Name of sponsor company) presents the Annual Meeting of the Arkansas State Chamber of Commerce/Associated Industries of Arkansas”

- Top billing on event signage including sponsor's name and logo in the printed program*
- Opportunity for CEO or company representative to sit at reserved table
- Opportunity for display table near registration (A clothed table will be provided upon request)
- Recognition from the podium during the event
- Three (3) reserved tables for eight (8) at luncheon in preferred location
- Name/logo featured in our promotional materials for the event including the State Chamber/AIA newsletter and website
- One (1) 90 second equivalent video/commercial message to play during the Annual Meeting and via State Chamber/AIA social media (must be approved by State Chamber/AIA)*
- Sponsor may provide table centerpieces with organization promotion

Lunch Sponsor – \$10,000

A Lunch Sponsor for the Annual Meeting receives:

- Prominent placement on event signage including sponsor's name/logo in the printed program*
- Recognition from the podium during the event
- Two (2) reserved tables for eight (8) at luncheon in preferred location
- Name/logo featured in promotional materials developed by the State Chamber/AIA for the event
- One (1) 60 second equivalent video/commercial message to play during the Annual Meeting and via State Chamber/AIA social media (must be approved by State Chamber/AIA)*

Presenting Sponsor – \$7,500

A Presenting Sponsor for the Annual Meeting receives:

- Prominent placement on event signage including sponsor's name/logo in the printed program*
- Recognition from the podium during the event
- Two (2) reserved tables for eight (8) at luncheon in preferred location
- Name/logo featured in promotional materials developed by the State Chamber/AIA for the event
- One (1) 30 second equivalent video/commercial message to play via State Chamber/AIA social media (must be approved by State Chamber/AIA)*

*Sponsor must submit logo/marketing materials at least 14 days prior to the event.

**Sponsor must submit logo/marketing materials at least 30 days prior to the event.

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Tech Sponsor – \$5,000

A Tech Sponsor for the Annual Meeting receives:

- Prominent placement on event signage including sponsor's name/logo in the printed program*
- Recognition from the podium during the event
- Two (2) reserved tables for eight (8) at luncheon in preferred location
- Name/logo featured in promotional materials developed by the State Chamber/AIA for the event

Check-In Sponsor – \$3,500

A Check-In Sponsor for the Annual Meeting receives:

- Prominent placement on event signage including sponsor's name/logo in the printed program*
- Recognition from the podium during the event
- One (1) reserved table for eight (8) at luncheon
- Name/logo featured in promotional materials developed by the State Chamber/AIA for the event
- Space for company's signage at the check-in table upon request

Partner Sponsor – \$2,500

A Partner Sponsor for the Annual Meeting receives:

- Recognition on event signage and in the printed program
- One (1) table of eight (8) at event located in prominent location
- Name/logo featured in promotional materials developed by the State Chamber/AIA for the event

Table Sponsor – \$1,500

A Table Sponsor for the Annual Meeting receives:

- Recognition on event signage and in the printed program
- One (1) table of eight (8) at event

Supporting Sponsor – \$750

A Supporting Sponsor for the Annual Meeting receives:

- Recognition in the printed program
- Four (4) tickets to event

*Sponsor must submit logo/marketing materials at least 14 days prior to the event.

**Sponsor must submit logo/marketing materials at least 30 days prior to the event.



Business matters.

The Arkansas State Chamber of Commerce & Associated Industries of Arkansas

MISSION

The Arkansas State Chamber of Commerce and Associated Industries of Arkansas are private, non-profit corporations that are totally funded by dues from our members. Each organization has its own officers and its own directors, but both share headquarters and professional staff in Little Rock.

The State Chamber/AIA accomplishes this mission through

1. Our governmental affairs program, through which we actively communicate and work with government officials to protect, preserve and enhance legislation that protects the business community.
2. Networking and cooperating with state and local leaders and government officials, local chambers of commerce, trade associations, local industrial and economic development organizations, and, of course, our own members.

The State Chamber/AIA offers our members – businesses both large and small – an effective means to improve the business climate in Arkansas. We are a network of companies working together for a lower cost of doing business, fairer taxes, fairer regulations and less regulatory paperwork. Because of this, Arkansas businesses can be sure that our elected officials are listening to what they need to survive and thrive.





ARKANSAS
STATE CHAMBER
OF COMMERCE



ASSOCIATED
INDUSTRIES OF
ARKANSAS

Business matters.

ArkansasStateChamber.com