

2026

# Sponsorship Guide

Advancing Arkansas' Business  
Community with Strategic Partnerships



**ARKANSAS**  
STATE CHAMBER  
OF COMMERCE



ASSOCIATED  
INDUSTRIES OF  
**ARKANSAS**

*Business matters.*





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**Are you looking to connect with a diverse group of influential business professionals to showcase your company?**

The State Chamber/AIA offers several opportunities to elevate your brand through strategic sponsorships, exhibits, and advertising. By partnering with us, you gain direct access to key decision-makers and thought leaders across various industries in the state. Our events and programs are designed to attract a wide range of audiences, providing multiple sponsorship levels to suit your marketing objectives and budget. Don't miss out on the chance to enhance your visibility and build meaningful connections within the business community.

*For more information or to create a customized sponsorship package, please contact Bill Watson at (501) 802-1740.*



**Business matters.**

ARKANSAS STATE CHAMBER OF COMMERCE/AIA

# 2026 Legislative Reception

## Sponsor Benefits

### Title Sponsor \$10,000 • ONE SPONSORSHIP AVAILABLE

- Top billing on all event signage including sponsor's name and logo\*
- Premier visibility at the event (Two banners displayed within the tent – must be provided by sponsor and not exceed 4' wide x 2' high)
- Sponsor name/logo on all event promotional materials for the Legislative Reception\*\*
- Sponsor name/logo on signage at the event\*
- Recognition in State Chamber/AIA Annual Report

### Presenting Sponsor \$7,500

- Premier visibility at the event (One banner displayed within the tent – must be provided by sponsor and not to exceed 4' wide x 2' high dimensions)
- Sponsor name/logo on all event promotional materials for the Legislative Reception\*\*
- Sponsor name/logo on signage at the event\*
- Recognition in State Chamber/AIA Annual Report

### Premier Sponsor \$5,000

- Sponsor name/logo on all event promotional materials for the Legislative Reception\*\*
- Recognition on signage at the event\*\*
- Recognition in State Chamber/AIA Annual Report

### Host Sponsor \$2,500

- Sponsor name on event promotional materials\*\*
- Recognition on signage at the event\*
- Recognition in State Chamber/AIA Annual Report

\*Sponsor must submit logo/marketing materials at least 14 days prior to the event.

\*\*Sponsor must submit logo/marketing materials at least 30 days prior to the event.

## April 2026 Little Rock

The Legislative Reception is an annual opportunity for chamber, business, and community leaders to interact with the 135 members of the Arkansas General Assembly, constitutional officers, and key staff members. Join us under the big tent on the parking lot of the State Chamber/AIA for this can't-miss event that brings businesses and policy makers together.



### CONTACT BILL WATSON

Event Sponsorship Manager

[bwatson@arkansasstatechamber.com](mailto:bwatson@arkansasstatechamber.com)

501-802-1740

ARKANSAS STATE CHAMBER OF COMMERCE/AIA

# Competitiveness Redbook

## Sponsor Benefits

### Gold Sponsor \$3,000 • ONE SPONSORSHIP AVAILABLE

- Exclusive recognition on the inside front cover of the publication, which includes the sponsor's logo and contact information or a design of their choice. Ad size: 4.25" x 7.75" trim size; 0.125" bleed; 4" x 7.5" safe area; CMYK
- Recognition in the State Chamber/AIA Annual Report

### Silver Sponsor \$2,500

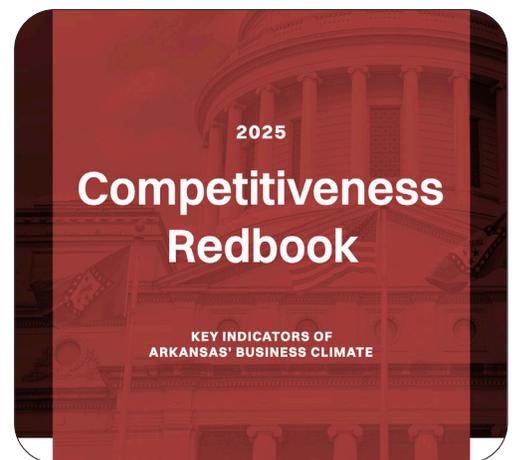
- Exclusive recognition on the back cover of the publication, which includes the sponsor's logo and contact information. Ad size: 4.25" x 2.5" trim size; CMYK
- Recognition in the State Chamber/AIA Annual Report

### Bronze Sponsor \$2,000

- Exclusive recognition on the inside back cover of the publication, which includes the sponsor's logo and contact information or a design of their choice. Ad size: 4.25" x 7.75" trim size; 0.125" bleed; 4" x 7.5" safe area; CMYK
- Recognition in the State Chamber/AIA Annual Report

## January 2026

The 2026 Arkansas Competitiveness Redbook is a compilation of key economic indicators for each of the 50 states. The publication includes comprehensive statistics pertaining to health care costs, job growth, housing affordability, access to higher education, concerns over aging and infrastructure, and more. The Redbook is made available to all State Chamber/AIA members and key policy makers across the state. It provides a valuable set of indicators that trace and evaluate the competitiveness of Arkansas' business climate compared to that of other states.



### CONTACT BILL WATSON

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 bwatson@arkansasstatechamber.com  
 501-802-1740

# Annual Report

## Rates

Quarter-Page Inside Ad • black/white, multiple.....	\$650
Quarter-Page Inside Ad • four color, multiple.....	\$800
Half-Page Inside Ad • black/white, multiple.....	\$900
Half-Page Inside Ad • four color, multiple.....	\$1,100
Full-Page Inside Ad • black/white, multiple.....	\$1,200
Full-Page Inside Ad • four color, multiple.....	\$1,350
Page Three Full-Page Ad • four color, one each.....	\$2,100
Inside Front Cover • four color, one each.....	\$2,900
Inside Back Cover • four color, one each.....	\$2,650
Back Cover • four color, one each.....	\$3,700

## Ad Sizes

Full Page	Live Area: 7.5"w by 10"d	Trim Size: 8.5"w by 11"d	Bleed Size: 8.75"w by 11.25"d
Back Cover	Live Area: 7.5"w by 8.75"d	Trim Size: 8.5"w by 9.25"d	Bleed Size: 8.75"w by 9.375"d
Half	Horizontal: 7.5"w by 4.875"d	Vertical: 3.66"w by 10"d	N/A
Quarter	Vertical: 3.66"w by 4.875"d	Column: 1.75"w by 10"d	N/A

## Mechanical Specifications

- Production Details: Offset printed; 80# white, enamel-coated paper; additional aqueous coating, four-color process; saddle-stitch binding
- Production Charges: Assistance with ad production is available at an hourly rate. Prices will be estimated based on requirements of individual advertiser.
- Mechanical Specs: We prefer to receive your ad as an Adobe PDF (Press Ready). PDF files must use images that are 300dpi at final print size, in blackand-white or CMYK if color, and have all fonts (postscript only) embedded. Other acceptable file types are: Adobe Illustrator EPS, 300dpi TIFF, and JPEG at "HIGHEST QUALITY." Ads created in a Microsoft program are not acceptable. Formats other than those specified will be subject to hourly production charges or may be unusable. Design services are available at an hourly rate if you need assistance with production. Ads must be scaled based on size requirements. We strive to maintain color accuracy, but it cannot be guaranteed. Please send ads to cokelley@arkansasstatechamber.com.
- All rates are net. Advertising agencies may choose to add a standard 15% commission to these rates.

## Deadlines

**Ad Space:** December 15, 2025

**Ad Materials:** January 5, 2026

**Publication:** January 2026

**Billing:** February 2026

The Annual Report chronicles the State Chamber/AIA's accomplishments for 2025 and is distributed to our entire membership. This publication is a four-color document, which can also serve as a marketing tool for your business.

## Contact

### BILL WATSON

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 bwatson@arkansasstatechamber.com  
 501-802-1740

### CHELSEA O'KELLEY

*Director of Communications*  
 cokelley@arkansasstatechamber.com  
 501-372-2222

ARKANSAS STATE CHAMBER OF COMMERCE/AIA

# 2025-2026 Leadership Arkansas

Leadership Arkansas is strengthened by the financial contributions and meaningful involvement of corporations, foundations, and individuals from across Arkansas. Leadership Arkansas alumni make an impact everyday through their work in areas such as public policy, school reform, regional collaborative efforts, community development, and local zoning ordinances. Supporters and sponsor partners enable us to deliver high-quality speakers and faculty at the sessions, assist us in bringing in-depth information and resources to all our programs, and allow us to provide in-depth content. Strategic partnerships provide maximum exposure for an organization seeking to align itself with Leadership Arkansas. This is a bundled package, which offers the most customized and comprehensive of three opportunities available to our partners.

## Underwriting Sponsor

**\$20,000 • ONE SPONSORSHIP AVAILABLE**

- Recognition in printed materials
- Admittance for two (2) qualified class applicants for the sponsorship year at no additional tuition cost\*\*\*
- Recognition in the Arkansas Business Publishing Group Arkansas State Chamber Mid-Year Report, which will publish in July 2025\*\*
- A table at the graduation ceremony
- Recognition in the State Chamber/AIA Annual Report
- Signage and recognition at graduation\*\*

*The Underwriting Sponsor receives recognition as a Peak Pinnacle member of the Arkansas State Chamber of Commerce (State Chamber). Leadership Arkansas' Underwriting Sponsor is also entitled to a seat on the State Chamber Board of Directors for the duration of their sponsorship of the program. Pinnacle members are also featured on our website and in our printed materials, and they receive preferential seating at our signature events*

## Presenting Sponsor \$10,000

- Admittance for one (1) qualified class applicant for the sponsorship year at no additional tuition cost\*\*\*
- Recognition in the Arkansas Business Publishing Group Arkansas State Chamber Mid-Year Report, which will publish in July 2025\*\*
- Recognition in the State Chamber/AIA Annual Report
- Recognition in printed materials
- Signage and recognition at graduation\*

*\*Sponsor must submit logo/marketing materials at least 14 days prior to the event.*

*\*\*Sponsor must submit logo/marketing materials at least 30 days prior to the event.*

*\*\*\*All candidates must complete all application requirements by the deadline to be considered.*

## Sept. 2025 – May 2026

Leadership Arkansas is a State Chamber/AIA program designed to develop emerging and established business, civic, and community leaders who have the desire and potential to create a better Arkansas. To date, more than 950 individuals—representing business sectors, educational institutions, non-profit organizations, government entities, and civic groups—have completed Leadership Arkansas. By examining regional issues through a statewide lens, participants develop a deep understanding of the intricacies of our state, uniquely equipping them to contribute as future leaders.



## Contact

### BILL WATSON

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 bwatson@arkansasstatechamber.com  
 501-802-1740

### TONI LINDSEY

*Program Director*  
 tlindsey@arkansasstatechamber.com  
 479-409-4389

ARKANSAS STATE CHAMBER OF COMMERCE/AIA

# 2025-2026 Leadership Arkansas

## Statewide Sponsor \$5,000

- Admittance for one (1) qualified class applicant for one (1) year (Admittance to the class is guaranteed, but tuition fees still apply)\*\*\*
- Recognition in the Arkansas Business Publishing Group Arkansas State Chamber Mid-Year Report, which will publish in July 2025\*\*
- Recognition in the State Chamber/AIA Annual Report
- Recognition in printed materials
- Signage and recognition at graduation\*\*
- Two (2) tickets to graduation

## Leadership Arkansas Alumni Reception (December) Sponsor \$3,500

- Recognition in the State Chamber/AIA Annual Report
- Recognition in printed materials and on the State Chamber/AIA website
- Signage and recognition at graduation\*\*
- Logo featured on the digital event invitation, which will be sent to over 900 Leadership Arkansas Alumni and shared across all social media platforms, as well as on the State Chamber/AIA website and newsletter

## Additional Sponsor Levels FOR EACH LOCATION

Local Presenting Sponsor - \$2,500

Local Partner Sponsor - \$1,000

- Recognition in printed materials
- Recognition in the State Chamber/AIA Annual Report
- Included on signage at graduation

2024-2025 Class Sessions:

- Session I - September: Opening Retreat
- Session II - October: Fort Smith
- Session III - November: Stuttgart
- Session IV - December: Little Rock
- Session V - January: Golden Triangle
- Session VI - February: Blytheville & Jonesboro
- Session VII - March: Hot Springs
- Session VIII - April: Northwest Arkansas
- Session IX - May: Graduation

*\*Sponsor must submit logo/marketing materials at least 14 days prior to the event.*

*\*\*Sponsor must submit logo/marketing materials at least 30 days prior to the event.*

*\*\*\*All candidates must complete all application requirements by the deadline to be considered.*

## Sept. 2025 - May 2026

Leadership Arkansas is a State Chamber/AIA program designed to develop emerging and established business, civic, and community leaders who have the desire and potential to create a better Arkansas. To date, more than 950 individuals—representing business sectors, educational institutions, non-profit organizations, government entities, and civic groups—have completed Leadership Arkansas. By examining regional issues through a statewide lens, participants develop a deep understanding of the intricacies of our state, uniquely equipping them to contribute as future leaders.



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ARKANSAS STATE CHAMBER OF COMMERCE/AIA

# 2026 Washington Fly-In

## Sponsor Benefits

### Presenting Sponsor **\$20,000** • ONE SPONSORSHIP AVAILABLE

- The program will be referred to as “(name of sponsor company) presents the Washington Fly-In”
- Speaking opportunity at the Congressional Reception
- All Delegation Sponsor benefits Delegation Sponsor – \$10,000

### Delegation Sponsor **\$10,000**

- Name/logo on all signage at the event\*\*
- Recognition in the event program\*\*
- Recognition from the podium
- Ten (10) tickets to the Leadership Breakfast
- Ten (10) tickets to the Chiefs' Reception
- Ten (10) tickets to the Congressional Reception
- Recognition on all promotional materials for the event. Promotion for this event will begin approximately 90 days prior to the event.

### Entertainment Sponsor **\$10,000**

- Recognition as sole sponsor for all entertainment for the evening
- Name/logo on all signage at the event\*\*
- Recognition in the event program\*\*
- Recognition from the podium
- Ten (10) tickets to the Leadership Breakfast
- Ten (10) tickets to the Chiefs' Reception
- Ten (10) tickets to the Congressional Reception
- Recognition on all promotional materials for the event. Promotion for this event will begin approximately 90 days prior to the event.

### Congressional Reception Sponsor **\$7,500**

- Name/logo on all signage at the event\*\*
- Recognition in the event program\*\*
- Recognition from the podium
- Six (6) tickets to the Leadership Breakfast
- Six (6) tickets to the Chiefs' Reception
- Six (6) tickets to the Congressional Reception
- Recognition on all promotional materials for the event. Promotion for this event will begin approximately 90 days prior to the event.

\*Sponsor must submit logo/marketing materials at least 14 days prior to the event.

\*\*Sponsor must submit logo/marketing materials at least 30 days prior to the event.

## May 2026 Washington, D.C.

The annual Fly-In is an opportunity for State Chamber/AIA members to visit Washington, D.C., and engage in roundtable discussions, receptions, and meetings with members of the congressional delegation, congressional chiefs of staff, and other leaders of business and federal-state relations. This event is an opportunity for you to engage with some of the most influential business leaders in Arkansas and Washington, D.C.



## Contact

### BILL WATSON

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 bwatson@arkansasstatechamber.com  
 501-802-1740

*For event information*

### TONI LINDSEY

tindsey@arkansasstatechamber.com  
 479-409-4389

# 2026 Washington Fly-In

## Sponsor Benefits

### Gold Sponsor \$2,500

- Recognition on all signage at the event\*\*
- Recognition in the event program\*\*
- Two (2) tickets to the Leadership Breakfast
- Two (2) tickets to the Chiefs' Reception
- Two (2) tickets to the Congressional Reception
- Recognition on all promotional materials for the event. Promotion for this event will begin approximately 90 days prior to the event.

### Silver Sponsor \$1,000

- Recognition on all signage at the event\*\*
- Recognition in the event program\*\*
- Recognition from the podium
- One (1) ticket to the Leadership Breakfast
- One (1) ticket to the Chiefs' Reception
- One (1) ticket to the Congressional Reception
- Recognition on all promotional materials for the event. Promotion for this event will begin approximately 90 days prior to the event.

### Bronze Sponsor \$750

- Recognition on all signage at the event\*\*
- Recognition in the event program\*\*
- One (1) ticket to the Leadership Breakfast
- One (1) ticket to the Chiefs' Reception
- One (1) ticket to the Congressional Reception
- Company listed on the program and event signage
- Recognition on all promotional materials for the event. Promotion for this event will begin approximately 90 days prior to the event.

## May 2026 Washington, D.C.

The annual Fly-In is an opportunity for State Chamber/AIA members to visit Washington, D.C., and engage in roundtable discussions, receptions, and meetings with members of the congressional delegation, congressional chiefs of staff, and other leaders of business and federal-state relations. This event is an opportunity for you to engage with some of the most influential business leaders in Arkansas and Washington, D.C.



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t lindsey@arkansasstatechamber.com  
 479-409-4389

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 \*\*Sponsor must submit logo/marketing materials at least 30 days prior to the event.

# 2026 National Civics Bee Arkansas

## Sponsor Benefits

### Ole Glory Sponsor \$10,000

*This sponsor's contribution supports the statewide championship for the National Civics Bee Arkansas and each of the regional Civics Bee competitions throughout the year, ensuring comprehensive coverage and impact across Arkansas. This sponsorship will enhance civic education and engagement at every stage of the competition.*

- Top billing of the sponsor's logo on event signage and on the printed program at the state championship event and each of the regional championship events
- Recognition from the podium during the state championship event and at each of the regional championship events
- Opportunity for one (1) company representative to sit on the judges' panel at the state championship event
- Reserved seating for company representatives at the state championship event
- Access to judges' green room prior to the state championship event
- One (1) 60-second equivalent video/commercial message to play during the state championship event and at each of the regional events (must be approved by State Chamber/AIA)
- Sponsor's name/logo featured in promotional materials for the state championship event and on the State Chamber/AIA website
- Promotional table-top signage displayed on the lunch tables at the state championship event
- An opportunity to contribute promotional items for the gift bags provided to each of the finalists.

### Lady Liberty Sponsor \$7,500

- Prominent placement of sponsor's logo on event signage and on the printed program at the state championship event
- Recognition from the podium during the state championship event
- Reserved seating for company representatives at the state championship event
- Access to judges' green room prior to the state championship event
- One (1) 60-second equivalent video/commercial message to play during the state championship event (must be approved by State Chamber/AIA)
- Sponsor's name/logo featured in promotional materials for the state championship event and on the State Chamber/AIA website
- Promotional table-top signage displayed on the lunch tables at the state championship event
- An opportunity to contribute promotional items for the gift bags provided to each of the finalists.

## May 2026

The State Chamber/AIA has partnered with the U.S. Chamber of Commerce Foundation and local chambers of commerce across Arkansas to host a statewide civics competition. The National Civics Bee encourages young Americans in 6th, 7th, and 8th grade to engage in civics and contribute to their communities. The competition, modeled on traditional spelling and geography bees, gives students the chance to win recognition and earn cash prizes by sharing ideas for improving their communities and showing their enthusiasm for civics.



## Contact

### BILL WATSON

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bwatson@arkansasstatechamber.com  
501-802-1740

*For event information*

### TRISH VILLINES

tvillines@arkansasstatechamber.com

ARKANSAS STATE CHAMBER OF COMMERCE/AIA

# 2026 National Civics Bee Arkansas

## Sponsor Benefits

### Uncle Sam Sponsor \$5,000

- Sponsor's logo on event signage and on the printed program at the state championship event
- Recognition from the podium during the state championship event
- Reserved seating for company representatives at the state championship event
- One (1) 30-second equivalent video/commercial message to play during the state championship event (must be approved by State Chamber/AIA)
- Sponsor's name/logo featured in promotional materials for the state championship event and on the State Chamber/AIA website
- Promotional table-top signage displayed on the buffet tables at the state championship event
- An opportunity to contribute promotional items for the gift bags provided to each of the finalists.

### Star Spangled Sponsor \$2,500

- Sponsor's logo on event signage and on the printed program at the state championship event
- Recognition from the podium during the state championship event
- Reserved seating for company representatives at the state championship event
- Sponsor's name/logo featured in promotional materials for the state championship event and on the State Chamber/AIA website
- Promotional table-top signage displayed on the contestant check-in tables at the state championship event
- An opportunity to contribute promotional items for the gift bags provided to each of the finalists.

### Eagle Sponsor \$1,000

- Company name featured in the printed program at the state championship event
- Recognition from the podium during the state championship event
- Reserved seating for company representatives at the state championship event
- Sponsor's name featured in promotional materials for the state championship event and on the State Chamber/AIA website
- An opportunity to contribute promotional items for the gift bags provided to each of the finalists.

## May 2026

The State Chamber/AIA has partnered with the U.S. Chamber of Commerce Foundation and local chambers of commerce across Arkansas to host a statewide civics competition. The National Civics Bee encourages young Americans in 6th, 7th, and 8th grade to engage in civics and contribute to their communities. The competition, modeled on traditional spelling and geography bees, gives students the chance to win recognition and earn cash prizes by sharing ideas for improving their communities and showing their enthusiasm for civics.



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*For event information*

### TRISH VILLINES

tvillines@arkansasstatechamber.com

# 2026 Annual Meeting

## Sponsor Benefits

### Presenting Sponsor \$20,000 • ONE SPONSORSHIP AVAILABLE

*The program will be referred to as "(Name of sponsor company) presents the Annual Meeting of the Arkansas State Chamber of Commerce/ Associated Industries of Arkansas"*

- Top billing on event signage including sponsor’s name and logo in the printed program\*
- Opportunity for CEO or company representative to sit at reserved table
- Opportunity for display table near registration (A clothed table will be provided upon request)
- Recognition from the podium during the event
- Three (3) reserved tables for eight (8) at luncheon in preferred location
- Name/logo featured in our promotional materials for the event including the State Chamber/AIA newsletter and website
- One (1) 90 second equivalent video/commercial message to play during the Annual Meeting and via State Chamber/AIA social media (must be approved by State Chamber/AIA)\*
- Sponsor may provide table centerpieces with organization promotion

### Diamond Sponsor \$10,000

- Prominent placement on event signage including sponsor’s name/logo in the printed program\*
- Recognition from the podium during the event
- Two (2) reserved tables for eight (8) at luncheon in preferred location
- Name/logo featured in promotional materials developed by the State Chamber/AIA for the event
- One (1) 60 second equivalent video/commercial message to play during the Annual Meeting and via State Chamber/AIA social media (must be approved by State Chamber/AIA)\*

## November 2026

The State Chamber/AIA Annual Meeting is among the most prominent gatherings of business leaders, elected officials, community leaders, and chamber members in Arkansas, with over 800 attendees each year. We welcome your company or organization to participate in this celebration of Arkansas' business community and our shared vision for the future.



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*For event information*

### TONI LINDSEY

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479-409-4389

*\*Sponsor must submit logo/marketing materials at least 14 days prior to the event.*

*\*\*Sponsor must submit logo/marketing materials at least 30 days prior to the event.*

# 2026 Annual Meeting

## Sponsor Benefits

### Gold Sponsor \$7,500

- Prominent placement on event signage including sponsor's name/logo in the printed program\*
- Recognition from the podium during the event
- Two (2) reserved tables for eight (8) at luncheon in preferred location
- Name/logo featured in promotional materials developed by the State Chamber/AIA for the event
- One (1) 30 second equivalent video/commercial message to play via State Chamber/AIA social media (must be approved by State Chamber/AIA)\*

### Silver Sponsor \$5,000

- Prominent placement on event signage including sponsor's name/logo in the printed program\*
- Recognition from the podium during the event
- Two (2) reserved tables for eight (8) at luncheon in preferred location
- Name/logo featured in promotional materials developed by the State Chamber/AIA for the event

### Bronze Sponsor \$2,500

- Recognition on event signage and in the printed program
- One (1) table of eight (8) at event located in prominent location
- Name/logo featured in promotional materials developed by the State Chamber/AIA for the event

### Table Sponsor \$1,800

- Recognition on event signage and in the printed program
- Preferred seating location
- One (1) table of eight (8) at event

## November 2026

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\*\*Sponsor must submit logo/marketing materials at least 30 days prior to the event.



## Our Mission

The Arkansas State Chamber of Commerce and Associated Industries of Arkansas are private, non-profit corporations that are totally funded by dues from our members. Each organization has its own officers and its own directors, but both share headquarters and professional staff in Little Rock.

### **The State Chamber/AIA accomplishes this mission through:**

1. Our governmental affairs program, through which we actively communicate and work with government officials to protect, preserve and enhance legislation that protects the business community.
2. Networking and cooperating with state and local leaders and government officials, local chambers of commerce, trade associations, local industrial and economic development organizations, and, of course, our own members.

The State Chamber/AIA offers our members – businesses both large and small – an effective means to improve the business climate in Arkansas. We are a network of companies working together for a lower cost of doing business, fairer taxes, fairer regulations and less regulatory paperwork. Because of this, Arkansas businesses can be sure that our elected officials are listening to what they need to survive and thrive.



***Business matters.***



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